

82 - March (9/17/53) (cont.)

(x 3 tickets)

82

Store 96 - Springfield, Mo. -

Discuss modernization.

J.J. N. have put in a w. large "super-duper" store..

"Our store is a country-looking mess" - W.P.R.

He alleged as per W. & P.'s reason.

#31 Newark, N.J. -

Discuss work requested by Supt. Ward & Mrs. Allen re
pref. to store front modernization already approved.

Cost of \$16,000. - in lieu of new front.

Do this job - but spend \$10,000, leaving front alone.

Bgn - New prep. church).

Getting possession soon.

Start bldg. 1/1/53.

No jobs - or 1349 bldgs.

Self-service - would get 1800 sq ft. (50% increase space).

Decided to use conventional stores, except a few self-service
(lost item of business this a.m.)

225 Park Avenue, Newark, N.J. (89 Map 32) (H.C.B.)

Grounds 1857, mfr. 30' often, must be enlarged upon, not less than 75,000.

#1046 did 190 M in 51 (loss)

#255 ("burned") 400 M in 51 (40M profit) - 1081 of tho.

Enterprise bldg. - that they have put everything into this.

D.W. has 90' x 200' - "long" 200 M.

Cost of 400 M - just for altering, not new bldg.

✓ Turning deal down now at 12,000 net, + review it in May.
(cost so high.)

Intentional Retake

